



NEWS RELEASE

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MCPc Announces Strategic Integration Alliance With SoundCom

CLEVELAND — MCPc is pleased to announce a strategic integration alliance with SoundCom, a Cleveland company with locations in Columbus, Pittsburgh and Cincinnati, to provide custom A/V solutions for our customers. “As MCPc’s Converged Network Group continues to grow and provide leading edge IT solutions to our clients, we recognize that strategic alliances are important in order to provide increasingly sophisticated solutions for our customers,” said Michael Trebilcock, CEO of MCPc. MCPc’s Converged Network Group will focus its competencies on an entire end to end IP Video, IP Communication, Virtualization, Unified Collaboration, Telepresence and Network Digital Media Management solution strategy.

The SoundCom Strategic Alliance will scale and enhance MCPc’s end to end strategy and continues to grow our strengths in Audio Visual Integration solutions. With SoundCom’s team of highly skilled Design Engineers and qualified Installation and Service Technicians, this partnership allows MCPc to take A/V expertise to the next level in terms of maturity and experience. Whether it is an IP based integrated room control system, digital signage solution, sound reinforcement, video conferencing system, video display and/or custom projection system(s), MCPc will now offer a more complete range of solutions to its customers. This strategic alliance with SoundCom Systems will provide another level of experience and integration as we continue to differentiate ourselves from our competition.

About MCPc

MCPc is a leading supplier and integrator of technology products and solutions that reduce the complexity associated with technology selection, purchasing and deployment to help customers maximize their IT investments. MCPc delivers practical business solutions that solve business challenges and drive results within three strategic technology areas: Converged Networks, Lifecycle Management and Support Services. Headquartered in Cleveland, Ohio, MCPc operates from 27 locations, representing over 100,000 products.

About SoundCom

SoundCom Systems is a full-service integrator of sound, video, communication and security systems for professional settings. Based in Northeast Ohio, SoundCom Systems has been ranked among the top 50 system integrators by System Contractor News since 2004. With more than 35 years of experience providing top-quality technical solutions, SoundCom is an expert in the industry and delivers superior customer service with ongoing technical support.