



## NEWS RELEASE

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### MCPc Launches Business Technology Blog

**CLEVELAND** — MCPc has launched a [business technology blog](#), offering insight into popular technology products, solutions and trends, as well as an inside look at MCPc's people and culture.

The MCPc blog focuses on practical applications of IT solutions, and covers a broad range of topics, including: IT strategy, virtualization and datacenter management.

“The blog enables MCPc to regularly publish useful and relevant information for our audiences,” said Lance Frew, president, chief financial officer and blogger for MCPc. “We hope to equip IT decision makers with practical knowledge designed to help them obtain a significant return on their technology investments, and truly serve as trusted advisors in the marketplace.”

Frew added, “More than ever before, we are able to connect with current and potential customers, employees and partners on a more personal level.”

MCPc's [team of bloggers](#) has an average of 15 years experience in their respective fields and spans across several specialties, including: operations, converged networking, lifecycle management, datacenters, technology financing, project management, human resources and sales.

Their diverse backgrounds contribute to the blog's comprehensive view of the IT industry, as well as its application to businesses.

“At MCPc, we focus on the total solution and how each piece of technology fits within the overarching strategy and business goals,” said Frew. “By having a diverse group of experts, this methodology extends to the recommendations and insight presented on our blog.”

The launch of the business technology blog coincides with the recent release of an updated Website design at [www.MCPc.com](http://www.MCPc.com). The new Website provides a complete view of MCPc and its technology products, solutions and expertise, and is centered on providing an enhanced user experience.

### About MCPc

MCPc is a trusted technology products and solutions provider that helps reduce the complexity associated with technology selection, purchasing and deployment, helping its customers maximize IT investments. Headquartered in Cleveland, Ohio, MCPc serves more than 7,000 customers from 27 locations across the country and represents more than 100,000 products.

From the core datacenter and network infrastructure to the end users hardware and software requirements, MCPc ensures the total solution with a strong focus on helping customers reduce costs and increase revenue. For more information, visit [www.MCPc.com](http://www.MCPc.com).

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